

Amendments to Claims:

Claims 1-20 (Cancelled)

21. (New) A dentifrice composition consisting of a soluble calcium sequestering agent that is not an oxidizing agent, wherein the composition has an RDA value of below 30 and an IVSR value greater than 50 (when compared to a Control dentifrice containing 14% Zeodent 113 abrasive silica in a conventional base containing water, sorbitol, glycerin, PEG, flavor, sodium lauryl sulphate, sodium saccharin, xanthan gum and sodium fluoride), and an orally acceptable vehicle, wherein the calcium sequestering agent is pentasodium tripolyphosphate present in a proportion of 1-20 wt % and an abrasive is present in a proportion of 0-5 wt % of the composition.

22. (New) A dentifrice composition consisting of a soluble calcium sequestering agent that is not an oxidizing agent, wherein the composition has an RDA value of below 30 and an IVSR value greater than 50 (when compared to a Control dentifrice containing 14% Zeodent 113 abrasive silica in a conventional base containing water, sorbitol, glycerin, PEG, flavor, sodium lauryl sulphate, sodium saccharin, Xanthan gum and sodium fluoride), and an orally acceptable vehicle, wherein the calcium sequestering agent is present in a proportion of 1-20 wt % and an abrasive is present in a proportion of 0-5 wt % of the composition, further comprising an abrasive silica that has an RDA below 30.

DO NOT ENTER: /SM/